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**BRENDAN VACATIONS CREATES A NEW SALES REGION;
APPOINTS TAMMIE AUSMAN AS ITS DISTRICT SALES MANAGER**

Brendan Vacations to strengthen regional trade presence through dedicated sales effort

Los Angeles, CA (April 11, 2011) – Brendan Vacations, a leading travel wholesaler and tour operator, and part of **The Travel Corporation** has officially created an additional sales region and named **Tammie Ausman as its new District Sales Manager** responsible for Texas, Colorado and New Mexico. Ausman joins Brendan Vacations **with 21 years of specialized experience** in the travel industry, with 10 years as a travel agent and 11 years on the supplier side.

"We are excited to aggressively increase our presence in Texas, Colorado and New Mexico by working more effectively with our agency partners there," says **Gordon Dirker, Vice President of Sales for Brendan Vacations**. "Tammie's regional insight and long-standing relationships at the forefront of this dedicated effort and will undoubtedly increase our market share."

Ausman joins Brendan Vacations having developed FIT and group business development **roles with prominent travel suppliers** such as MSC Cruises as 'Regional Sales Manager'; Acadian Railway as 'Sales Manager' and American Classic Voyages as 'Business Development Manager.' Tammie Ausman resides outside of Houston, Texas.

In its 42nd year of successful operation, **Brendan Vacations has grown from specializing in Ireland, to offering an impressive number of travel products around the world**, including escorted tours, boutique escorted vacations, locally hosted, groups and fully customizable travel experiences. **In 2011, Brendan Vacations introduced its "Worldwide" and "Distinctive Worldwide Vacations" brochures**, featuring a wide range of Locally Hosted, Customized, Unique, Luxury and other FIT offerings, worldwide.

About Brendan Vacations

[Brendan Vacations](http://BrendanVacations.com) is a leading US tour operator offering a wide selection of Escorted, Independent, Locally Hosted and Group travel options. Established in 1969, and true to its Irish

roots and traditions, the company's portfolio now includes over 800 packages and 10,000 hotels in Ireland, the UK, Europe, Egypt, Asia, Australia, New Zealand, Tahiti, Fiji, Mexico, South and Central America. With high quality products, friendly service and competitive pricing, Brendan Vacations offers memorable experiences for every client. Headquartered in Los Angeles, Brendan Vacations is a respected brand of [The Travel Corporation](#) and employs over 100 travel professionals. A satellite office in Ireland contracts product and manages inbound traffic for cruise lines, incentive houses, meeting planners and tour operators. Brendan Vacations is a founding member of USTOA and other professional affiliations include ASTA, PATA, OSSN and NTA. CST#2084503-20