

Brendan Expands Executive Team with New Directors of National Accounts

Bonnie Newman and Doug Johnson appointed as Director of National Accounts for Brendan, one of the most respected tour operators and wholesalers in the US.

CHATSWORTH, California, May 4, 2010 - Brendan Vacations has added new members to its executive team - Director of National Accounts for West Coast, Bonnie Newman and Director of National Accounts for East Coast Doug Johnson. Brendan is proud to welcome both Bonnie and Doug.

"We are very pleased to have both Bonnie and Doug join our team at such an exciting stage of our growth" said Don Cooper, Brendan's President. "They bring with them significant experience and expertise, which will help Brendan better serve our national accounts, trade partners and travel agents."

As Directors of National Accounts at Brendan, they are charged with all facets of key accounts business development, including customer relations, developing/growing new opportunities and managing the existing national accounts. Bonnie and Doug will also guide the overall key accounts strategies for both Brendan and our key travel consortia partners. They each bring over 20 years of hands on experience in the airline, cruise and tour wholesaling sectors.

Prior to Brendan, Bonnie was the National Accounts Manager with Travel Bound. She also held multiple roles at Royal Caribbean Cruise Lines as District Sales Manager, Key Accounts Manager and Sales Coach. Prior to RCCL, Bonnie worked with Trafalgar Tours as District Sales Manager. Bonnie started her career as a retail travel agent.

Doug's previous roles before joining Brendan were District Sales Manager, Regional Sales Manager-Northeast, and finally National Accounts Manager with Collette Vacations. For a number of years, he also handled airline contracting and relationships with key airline partners.

About the company:

Brendan is a professionally operated, worldwide travel company that has been introducing travelers to the world since 1969. By offering over 800 exciting travel packages and 10,000 hotels to over 57 countries, Brendan has one of the widest selections of Escorted, Independent and Locally Guided travel styles available. Brendan distinguishes itself through its core philosophy - "Taking You Personally" embodies the company's mission to provide exceptional vacation experiences that create lasting memories.

Our Company was founded on the traditional friendliness and hospitality of the Irish people. We maintain that tradition in the Escorted, Independent and Locally Guided vacation experiences we offer in many parts of the world, and in the personal relationships we have with our retail partners and suppliers alike.