



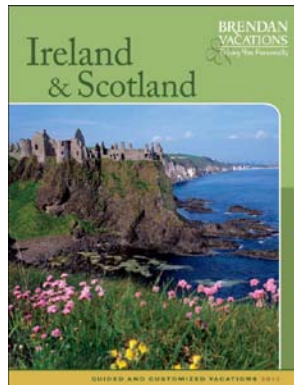
FOR IMMEDIATE RELEASE
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**BRENDAN VACATIONS HAS FRESH NEW IRISH-INSPIRED STYLE,
NEW ITINERARIES & NEW PRODUCT FOR 2012!**

*--The Ireland Specialist Reveals New Look & Sought After Travel Products
Beginning with 2012 Ireland & Scotland Brochure—*



Los Angeles, CA – [Brendan Vacations](http://www.brendanvacations.com), the Ireland Specialist, has a brand new, contemporary look, logo and exciting travel products and itineraries to mark the launch of its striking [2012 Ireland & Scotland](#) brochure. Brendan has made Ireland our second home for over 40 years, and the new look highlights our Irish connection, complete with a brand new office in Dublin to ensure the best possible service for our guests. A long-standing tradition of personal service, innovation and customer satisfaction is now even more appealing with this latest brochure offering. Click [here](#) for the ebrochure!

Brendan has hundreds of new 4 and 5 star Brendan Gold hotels, castles and manors, four new Locally Hosted Vacations in Ireland, and a new Guided Vacation in Ireland, featuring local historians, and Dublin-based Travel Directors to show the way. New itineraries, travel styles and enhancements are presented in an enticing format with greater descriptions, larger images and more striking photos.

According to Nico Zenner, Brendan Vacations President, “Going to Ireland with Brendan is like staying with family. Because we have our own office and staff in Ireland, we are able to take care of our guests in the best personal way. All our Travel Directors are exclusively employed by Brendan, and because they are Irish, they know Ireland like no one else. Brendan’s Travel Directors make “taking you personally” more than just a motto, and I’m confident that travelers will find their Ireland vacation truly unique, personal and exceptional.”

As a testament to Brendan Vacations’ focus and commitment to personal service, take the recent feedback from Guided Vacations guest Thomas Wright who joined us in Ireland this past September:

“My wife and I recently booked a vacation to Ireland through Brendan Tours...This was one of the best vacations we have ever had. One of the main reasons we had such a great time was because of our Tour Director, Martina Kavanaugh. Mrs. Kavanaugh was extremely knowledgeable about every little town, church, river that we visited. She was very entertaining and well prepared. While the tour was excellent, it would not have been as good had it not been for Mrs. Kavanaugh...Brendan made this a perfect vacation. We enjoyed ourselves and learned a lot about a wonderful country.”

Guided Vacations—Featuring Ireland’s iconic landscapes and terrific value, Brendan Vacations has created exclusive, memorable and time-tested Guided Vacations itineraries to Ireland, Northern Ireland and Scotland.

Sights and Sounds of Ireland—11 days. NEW FOR 2012 Begin in Dublin with a welcome dinner and sightseeing tour before venturing off into Ireland’s scenic landscapes. Visit St. Patrick’s Cathedral and Trinity College to see the 8th century Book of Kells. At Belleek Pottery, watch skilled craftsmen produce fine china. Then, pass the rolling Blue Stack Mountains which straddle the center of Donegal. Arrive in Ballybofey and its twin town, Stranorlar. You’ll visit Glenveagh National Park, the Cliffs of Moher, Ring of Kerry, W.B. Yeats’ grave at a Drumcliff churchyard, and much more on this tour covering all of Ireland. Highlights also include overnight stays in Connemara, Killarney, and Cork. Priced from \$2050 land only, based on double occupancy.

Boutique Guided Vacations— With no more than 24 guests, a private luxury coach, a professional Irish Guide/chauffer, and special features and scenic highlights only available on boutique tours.

Castles and Manors 11 days. Travel through narrow laneways to the courtyards of historic Dublin Castle, stop at the Guinness Storehouse for lunch and to discover what goes into making a pint of Guinness, stay in the lovely and historic Ballynahinch Castle hotel which rests on 450 acres of magnificent woodlands at the base of the Twelve Ben Mountains. Other highlights include the Ring of Kerry

and Old Midleton Distillery, home of Jameson Irish Whiskey. Priced from \$3285 land only, based on double occupancy.

Tastes and Tales of Ireland 8 days. Take a walking tour through Dublin's Fair City, visit the English market in Cork, one of the oldest of its kind, visit Queenstown— the *Titanic's* last port of call before she sank on her doomed voyage, travel the breathtakingly beautiful road around the Ring of Kerry, stay in the exceptional Dromoland Castle, dating from the 16th century. Priced from \$2599 land only, based on double occupancy.

Locally Hosted Vacations— For travelers seeking a semi-independent vacation featuring local host service in each city, a Locally Hosted vacation offers a choice of trip length, hotels and sightseeing, as well as rail transportation between each city and private airport transfers throughout. Here is a sample Locally Hosted Vacation in Ireland and Scotland:

Dublin & Edinburgh 8 days. New For 2012! Upon arrival in Dublin, you will be met and transferred to your hotel. Your Local Host will come by the hotel to welcome you and provide information for your stay. While in Dublin, See all the highlights of the city on a Hop-On-Hop-Off tour. Entertaining guides will take you to see famous sites such as ChristchurchCathedral, Phoenix Park, Kilmainham Gaol and many more (entrance fees not included). In Edinburgh, Your friendly Local Host will visit to offer insights and information for your stay. Perhaps wander through the UNESCO-listed Old Town, shop for locally distilled whisky, or tour the grand Royal Yacht Britannia. Priced from \$1,049 land only, based on double occupancy.

To [view](#) or order the new Ireland & Scotland 2012 Brochure and to take advantage of current specials to Ireland and Scotland, please contact your favorite Travel Professional or call Brendan Vacations at 1 (800) 421-8446 or www.BrendanVacations.com.

About Brendan Vacations

[Brendan Vacations](#), the Ireland Specialists, is a leading US tour operator offering a wide selection of Guided, Customized, Locally Hosted and Group travel options. Established in 1969, and true to its Irish roots and traditions, the company's portfolio now includes over 800 packages and 10,000 hotels in Ireland, the UK, Europe, Egypt, Asia, Australia, New Zealand, Tahiti, Fiji, Mexico, South and Central America. With high quality products, friendly service and competitive pricing, Brendan Vacations believes in "Taking You Personally" and offers memorable experiences for every client. Headquartered in Los Angeles, Brendan Vacations is a respected brand of [The Travel Corporation](#) and employs over 100 travel professionals. A satellite office in Ireland contracts product and manages inbound traffic for cruise lines, incentive houses, meeting planners and tour operators. Brendan Vacations is a founding member of USTOA and other professional affiliations include ASTA, PATA, OSSN and NTA. CST#2084503-20.