

BRENDAN VACATIONS

Taking You Personally

FOR IMMEDIATE RELEASE
February 2011
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Brendan Vacations' New Brochure Highlights Customized Vacations

Brendan Vacations, best known as an escorted tour operator, is mounting a promotion for its 2011 Worldwide Customized Vacations, which allow clients to see the sights at their own pace and in their own way. Locally Hosted Vacations allow travelers to explore Europe's favorite cities with a well-planned hosted vacation. With a Customized Vacation, they have the world's favorite cities and towns at their leisure and budget, with independence and flexibility.

Brendan Vacations offers hotels and resorts (specializing in four- and five-star properties), transfers, sightseeing options and cruises. Brendan offers Locally Hosted Vacations in Europe and Customized Vacations in Europe, South and Central America, Asia, Australia and New Zealand, Tahiti and Fiji. Brendan published a 300-page catalog of Customized Vacation options called Brendan's Worldwide Customized Vacations, which provides tools to help agents help clients design their vacations.

To order copies, call Brendan Vacations at 800-421-8446 or order online at www.brendanvacations.com/Brochures

Here are two possibilities of Brendan Vacations: Barcelona & Madrid with Superior Tourist Class Travel. This seven-day Locally Hosted Vacation begins in Barcelona, with visits to the Gothic Quarter, the Sagrada Familia and the Port Olimpic. A high-speed train travels to the capital city of Madrid where clients will visit historical sites and monuments, and explore modern Madrid with its skyscrapers and cosmopolitan architecture. There is an option to see the Royal Palace and the Paseo del Prado with a guide or discover Madrid's treasures on their own. There is much to see, hear and taste as each city offers a different flavor of Spain, creating a truly unique experience. The itinerary can also go from Madrid to Barcelona. The trip is priced from \$1,113, land only, double occupancy.

A sample customized Wonders of Peru is a seven-day survey of Peru's cultural landscape in Lima where your clients can explore the Huaca Pucllana archeological site and Plaza Mayor, the historical center of Lima. Soon after, they will transfer to Cuzco with its amazing history and the Sacred Valley, a typical Inca community. Travelers will

also explore the fortress of Ollantaytambo and tour one of the most famous archaeological sites in the world, Machu Picchu. The trip is priced from \$1,327, land only, double occupancy.

Established in 1969, Brendan Vacations grew from an Ireland specialist to a leading U.S. tour operator offering a wide selection of escorted, independent, locally hosted and group travel options. Its portfolio now includes over 800 packages and 10,000 hotels in Ireland, the U.K., Europe, Egypt, Asia, Australia, New Zealand, Tahiti, Fiji, the U.S., Canada, Mexico, South and Central America. Brendan Vacations is a founding member of USTOA and other professional affiliations include ASTA, PATA, OSSN and NTA.

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