

Brendan Unveils New 2010 Europe Brochure that feature Best of Class Travel Products

CHATSWORTH, California, November 16 - Brendan is excited to announce that their new 2010 Europe brochure is now available for distribution this week.

In the new brochure, the company has expanded its escorted product line, adding 5 new family tours, which include: European Wonderland, Gladiators, Gondolas and Gold, Kingdom and Tales, Magic and Make Believe, and Spanish Salsa. Oberammergau, the "Passion Play" which is an event held once every decade in Germany, is now featured in 9 optional itineraries. The Panoramic tours that are designed to showcase the various highlights of Europe are featured in the European Traveler itinerary, which is one of Brendan's best selling tours. Regional Discoveries, which are flexible vacations packages intended for more self-paced itineraries, will offer 2 of its most popular tours namely; the Spanish Wonder and Italian Traveler. One of the highlights of the new brochure features cuisine-inspired offerings such as "You're Personally Invited" and "Bon Appétit". The former allows travelers to experience unforgettable dining experiences "off the beaten path" and the latter includes themed dinners plus the opportunity to dine in castles, cabarets, taverns and local guesthouses. Lastly, additional cruises in the Mediterranean have been included specifically in Egypt, Israel and the Aegean.

On their independent Europe programs, Brendan now features both Alamo and Hertz for its many self-drive products. Some of its many new sightseeing options include packaged dinner with theater tickets in London featuring Jersey Boys, Wicked, Mama Mia and Lion King, plus many unique Paris sightseeing additions.

More regional city hotels throughout Europe such as Lyon, Stuttgart, Seville, Bilbao and others were added together with a wider range of apartments in London and Paris to cater to both the novice and experienced travelers. One of the most important enhancements in this brochure is the addition of more pre/post cruise transfer options for those who simply want to extend their vacation beyond the itineraries.

All these escorted tours, hotel and sightseeing (FIT) options are available to book online through www.iBookbrendan.com, Brendan's exclusive travel agent booking site.

Brendan's President, Don Cooper, says *"The new tours and expanded product line distinguishes Brendan in the market because it allows us to augment our success with escorted vacations while at the same time increasing our offerings for independent travelers."*

About Brendan Vacations:

Brendan is a professionally operated travel company that has been introducing travelers to the world since 1969. Through the use of innovative travel technology and close partnerships with thousands of travel professionals, Brendan delivers quality service, reliability and value for money by providing the most exceptional and memorable vacation experience possible, for every client.

By offering over 800 packages in over 60 countries, Brendan offers one of the widest selections of both independent and escorted vacations.

To request for the new brochure or for general questions, please call 800.421.8446 or visit us at www.brendanvacations.com.

Our brochures feature: Europe, Ireland & Britain, Egypt, USA & Canada,
South & Central America, Tahiti, Fiji, Australia & New Zealand and Asia.