

Brendan Unveils Their New 2010/2011 Asia Brochure that Features "Best of Class" Travel Products

CHATSWORTH, California, February 1 - Brendan is excited to announce that their new 2010/2011 Asia brochure will be available for distribution early next week. In the new brochure, the company drastically expands its FIT/Independent product line, offering complete FIT programs in China including Hong Kong, Vietnam, Thailand, Malaysia, Singapore, Indonesia (Bali) and Cambodia, together with new 3-, 4- and 5-star hotels, resorts and lodges in these locations. Brendan's expanded hotel program offers multiple rooms types, stay-pay specials and plenty of allotment.



HIGHLIGHTS:

Vietnam, Thailand and Indonesia have newly-added features:

- In Vietnam, new offerings include properties in Dalat and Nha Trang, mini-stays in Phan Thiet and Phu Quoc Island, and new hotels and sightseeing options in Hanoi and Ho Chi Minh City, such as cooking classes and orphanage visits. In terms of cruising, the brochure now features a 7-night luxury Mekong River cruise aboard the *Jayavarman* and 1-night cruises in the Mekong Delta. Another notable change is on the "Classic Vietnam" itinerary. Offered only as an escorted tour in the past, for 2010 Brendan features this as an independent vacation, meaning passengers can travel any day and adapt the itinerary as desired. They will still offer monthly escorted departures of the itinerary, for travelers who prefer the convenience of having a Tour Director throughout their vacation.
- In Thailand, Brendan now offers new resorts in Pattaya and Hua Hin, coupled with expanded 3-, 4- and 5-star Phuket resort properties.
- In Bali, Indonesia new premier resorts in Kuta, South Kuta, Legian, Seminyak, Sanur, Nusa Dua and Ubud, together with expanded sightseeing programs in all areas are now available.

Another important addition to the brochure are new pre- and post-cruise options, which give travelers the opportunity to add city stays to their cruise (starting and ending cities). Brendan provides hassle-free transfer arrangements in Bangkok, Singapore, Bali, Hong Kong and Shanghai, plus hotels and sightseeing.

Finally, the brochure highlights a number of "old favorites" and some new itineraries, including:

- The "Glimpse of China," which is an 8-day vacation starting in Beijing and ending in Shanghai with a Hong Kong extension
- "Cambodia in Depth," featuring 5 days exploring Phnom Penh, Udong and Angkor Wat
- "Highlights of Thailand Plus Angkor Wat" which offers 7 days in Thailand, beginning in Bangkok and continuing to Angkor Wat from days 8-10

Brendan's Director of Product Development, Todd Ney, says "The expanded product line distinguishes Brendan in the market. With our increased hotel offerings, we have also contracted multiple room types with allotments at each hotel, allowing travel agents to close the sale on the spot. And with our seasonal specials, we can offer even greater value."

About Brendan Vacations:

Brendan is a professionally operated travel company that has been introducing travelers to the world since 1969. Through the use of innovative travel technology and close partnerships with thousands of travel professionals, Brendan delivers quality service, reliability and value for money by providing the most exceptional and memorable vacation experiences possible, for every client.

Offering over 800 packages and 10,000 hotels in 57 countries, Brendan has one of the widest selections of both Independent and Escorted Vacations available.

To request the new brochure or for general questions, please call 800.421.8446 or visit www.BrendanVacations.com.

Brendan's brochures feature: Europe, Ireland & Britain, Egypt, USA & Canada, South & Central America, Australia, New Zealand, Tahiti & Fiji, and Asia.